

# NACHO FRIES ARE BACK

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## **TACO BELL FANS, ONLINE!**

SINCE 2018, TACO BELL'S LIVE MÁS PRODUCTIONS HAS RELEASED SIX CINEMATIC VISUAL EXPERIENCES TIED TO ITS FAN-FAVORITE MENU ITEM: NACHO FRIES. TACO BELL'S #1 BEST-SELLING LIMITED TIME OFFER TO DATE IS SET TO RETURN, AND WITH IT WE'RE REVEALING OUR FIRST EVER ANIME-INSPIRED FRY FORCE CAMPAIGN TO MATCH.

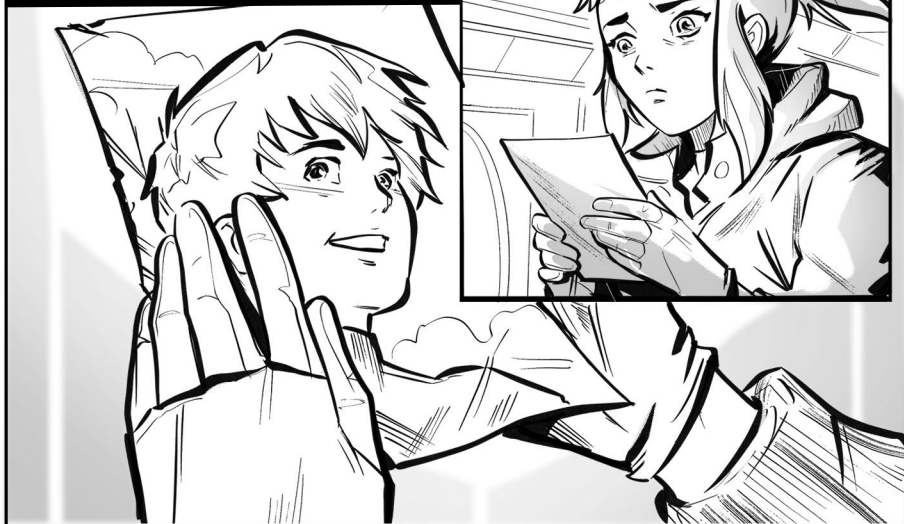
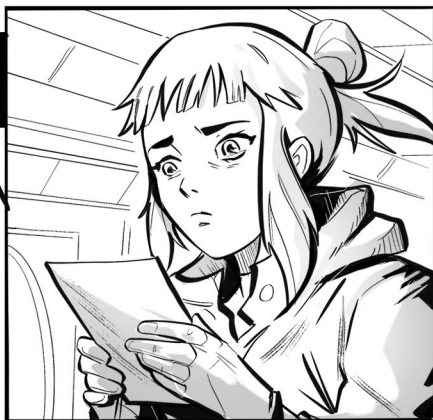
THIS LATEST STORY FOLLOWS A YOUNG WOMAN NAMED REI WHO IS THE LEADER OF FRY FORCE, AN ELITE GROUP THAT HAS KEPT MEXICAN-SPICE-LOVING MONSTERS AT BAY SO THE WORLD CAN ENJOY NACHO FRIES. SHE'S DRIVEN BY THE DISAPPEARANCE OF HER BROTHER AND VOWS TO PROTECT THE WORLD AND WHAT IT HOLDS DEAR: NACHO FRIES.

PERFECTLY CRISPED, COATED IN BOLD MEXICAN SEASONING AND SERVED WITH A DIPPABLE SIDE OF WARM NACHO CHEESE SAUCE, NACHO FRIES ARE AN OTAKU'S (OR DARE WE SAY 'O-TACOS'?!) DREAM FOR BINGING THE LATEST ANIME PRODUCTION. THIS IS THE ICONIC MENU ITEM'S SEVENTH APPEARANCE ON TACO BELL'S MENU, AND IT'S AVAILABLE A LA CARTE FOR \$1.39 AND IN A \$5 BOX FEATURED ALONGSIDE A BEEFY 5-LAYER BURRITO, A CRUNCHY TACO AND A MEDIUM FOUNTAIN DRINK AT PARTICIPATING LOCATIONS.\*

NACHO FRIES ARE ALSO AVAILABLE IN THE NEW LOADED TACO STYLE AVAILABLE FOR A LIMITED TIME - SMOTHERED IN A LAYER OF WARM NACHO CHEESE SAUCE, REDUCED FAT SOUR CREAM AND SAVORY SEASONED BEEF. IN THE PAST, NACHO FRIES HAVE BEEN REIMAGINED MULTIPLE TIMES WITH DELICIOUS INNOVATIONS LIKE STEAK RATTLESNAKE FRIES, REAPER RANCH FRIES AND BUFFALO CHICKEN NACHO FRIES. #UPGRADE

\*AT PARTICIPATING US LOCATIONS FOR A LIMITED TIME ONLY. CONTACT LOCAL STORE FOR PRICE AND PARTICIPATION, WHICH VARY. PRICE EXCLUDES TAX.

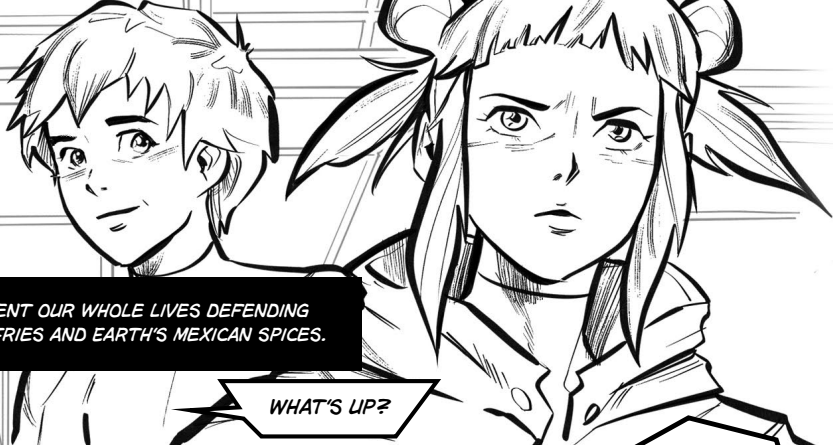
*THOSE WERE BETTER TIMES.*



*BEFORE THE FIFTH ATTACK.*



*WE COULDN'T HAVE KNOWN...*

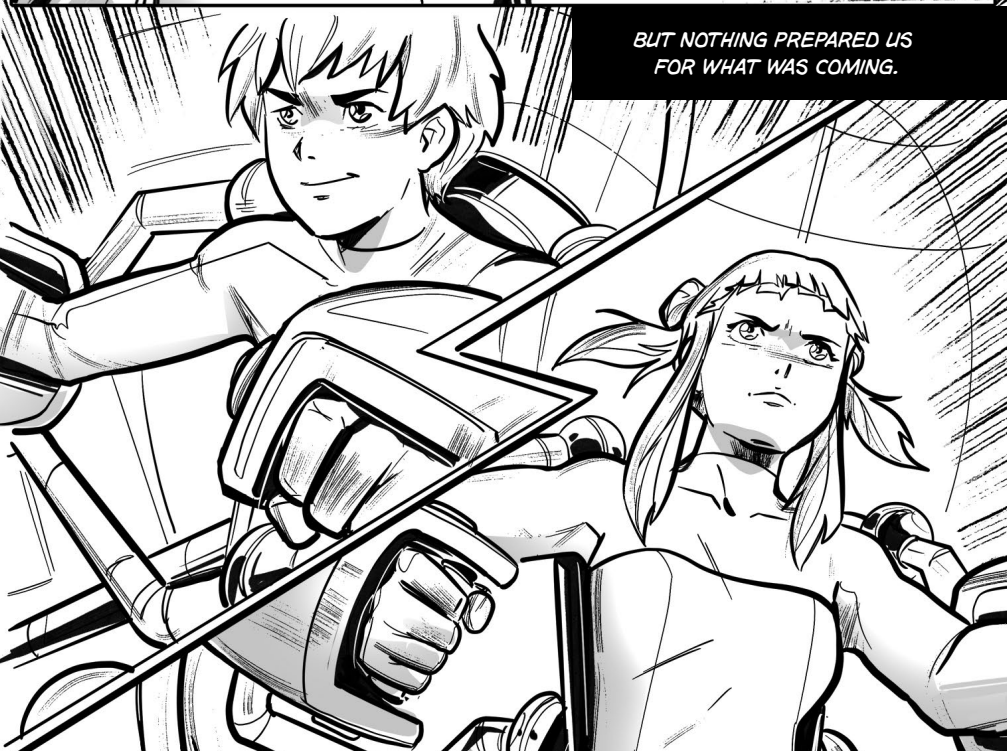


WE SPENT OUR WHOLE LIVES DEFENDING  
NACHO FRIES AND EARTH'S MEXICAN SPICES.

WHAT'S UP?

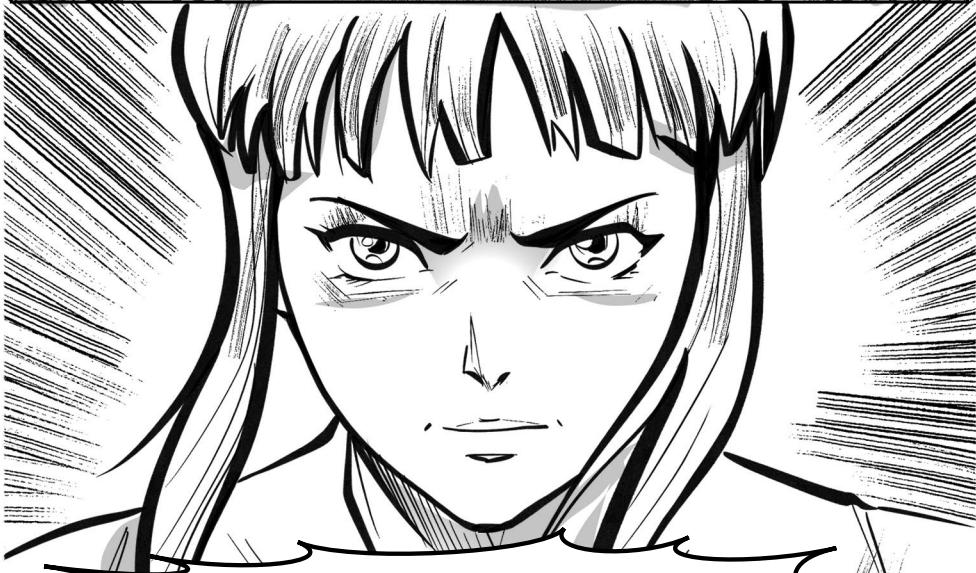
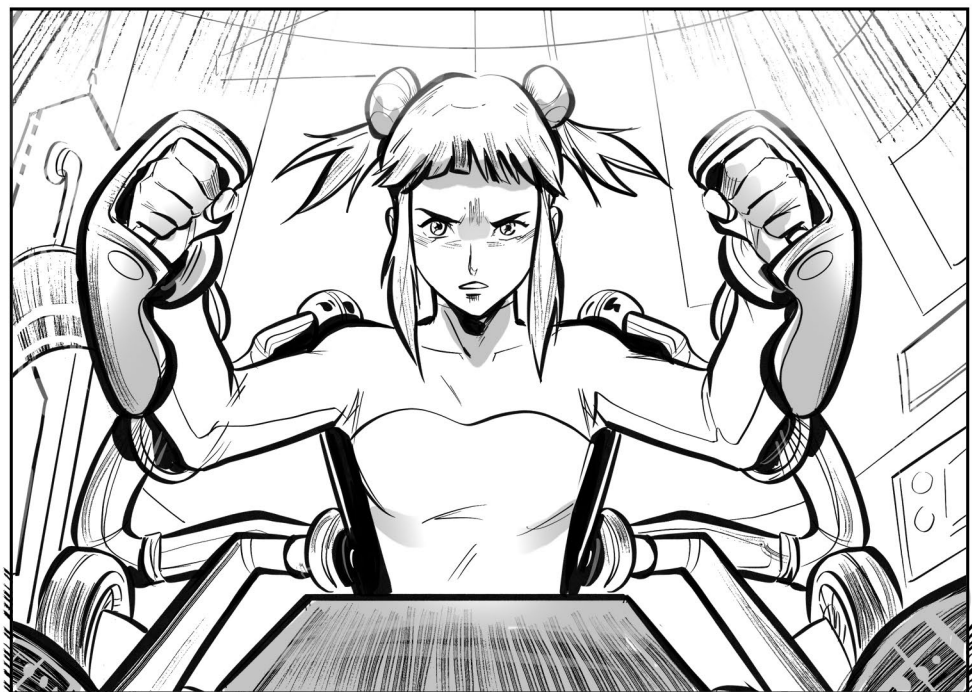


SOMETHING'S  
COMING,  
SUIT  
UP.

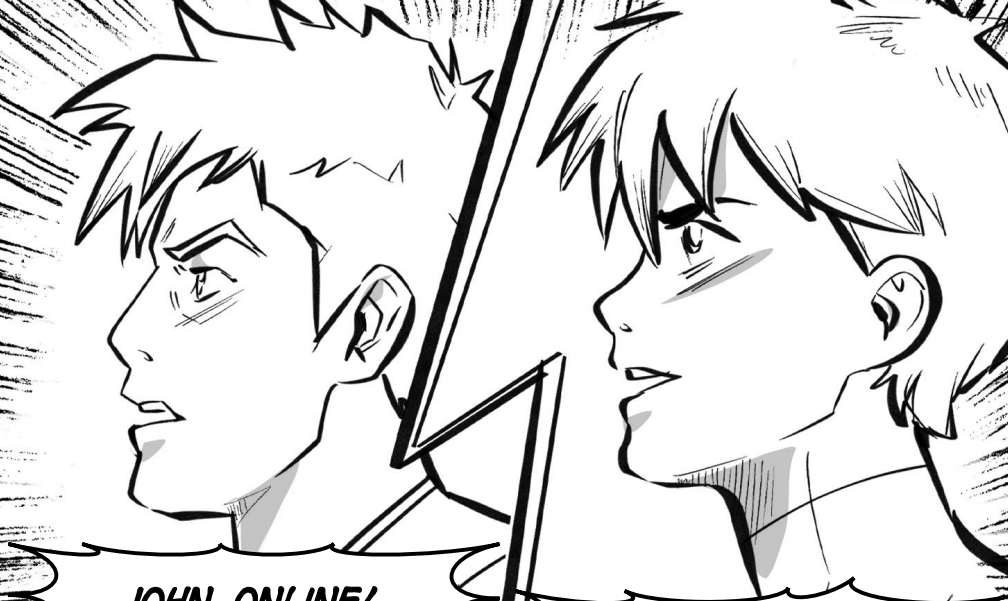


BUT NOTHING PREPARED US  
FOR WHAT WAS COMING.



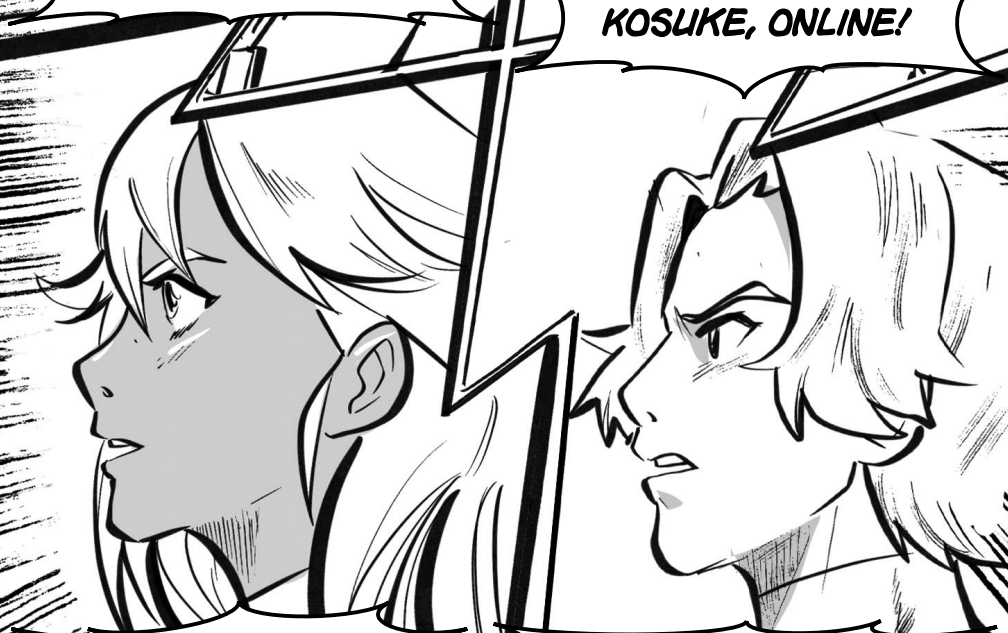


***THIS IS FRY FORCE REI ONLINE!***



**JOHN, ONLINE!**

**KOSUKE, ONLINE!**



**VAL, ONLINE!**

**MARCO, ONLINE!**

***FRY FORCE GO!***





"NACHO  
FRIES  
ARE BACK  
FOR \$1.39  
OR \$5  
WITH THE  
BOX DEAL."

# カカカ

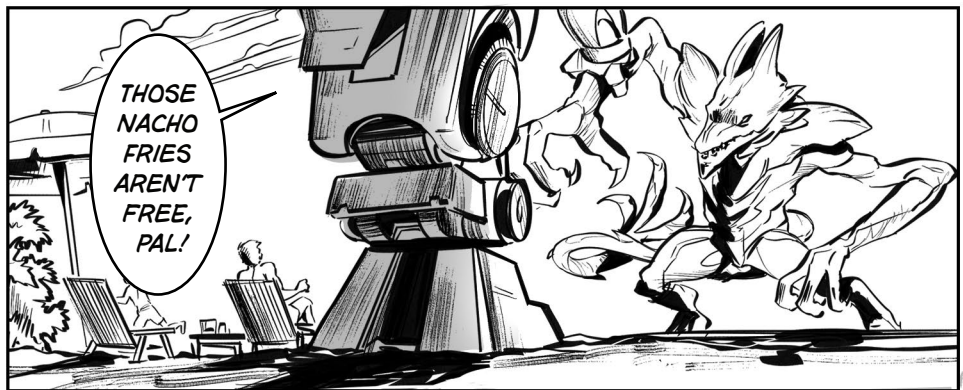
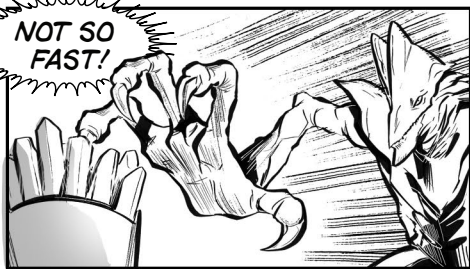
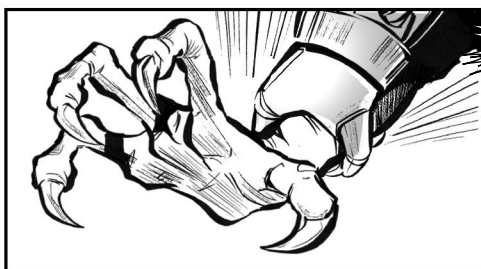
(RUMBLE)

"NOW  
IN A  
LOADED  
TACO  
STYLE."

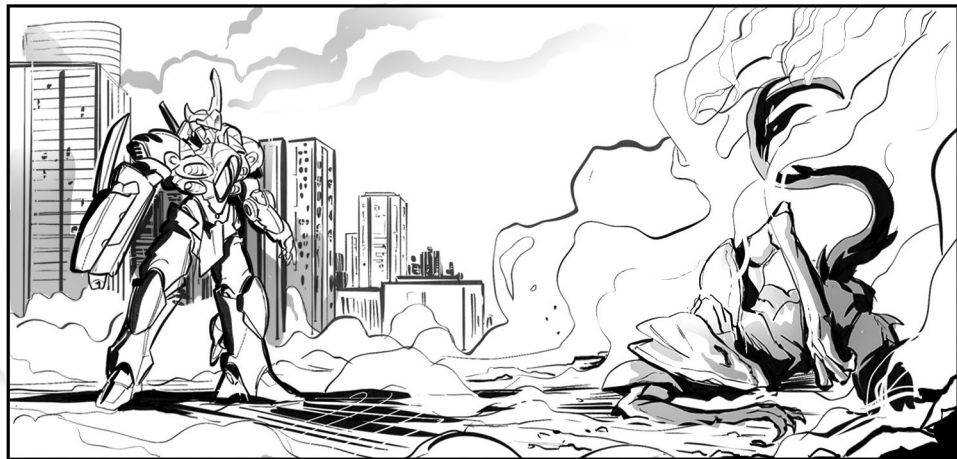
(RISING WATER)

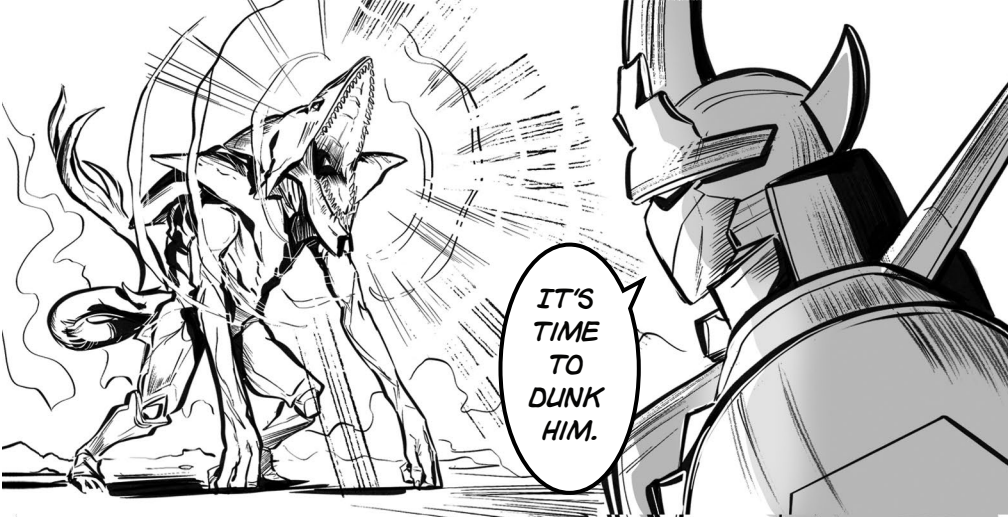
















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(YELL)

KOSUKE!  
NO!



ピピピピピ  
(BEEPING SOUND)

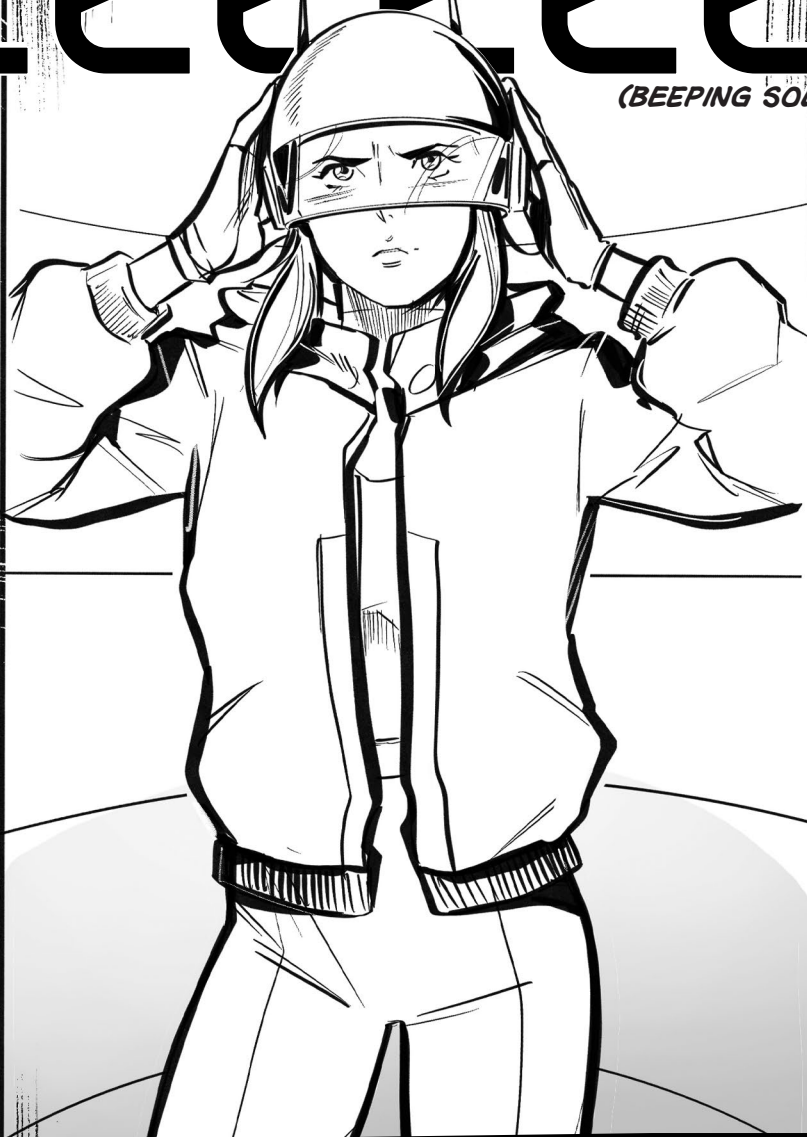
KOSUKE...



**BUT NACHO FRIES HAVE RETURNED.**

# ビビビビビビ

(BEEPING SOUND)



AND SO HAVE THE THINGS THAT TOOK MY BROTHER.





***"FRY  
FORCE  
REI,  
ONLINE."***

***TO BE CONTINUED,  
JULY 22<sup>ND</sup>***



NACHO FRIES  
**FRY  
FORCE**  
揚げ力

***YOU'RE READING IN THE  
WRONG DIRECTION!***

***IT'S TRUE, YOU'RE STARTING AT  
THE END OF THE COMIC. IN  
KEEPING WITH TRADITIONAL  
JAPANESE FORMATTING, FRY  
FORCE IS MEANT TO BE READ  
FROM RIGHT TO LEFT, STARTING  
IN THE UPPER RIGHT CORNER.***

***SO START ON THE OTHER SIDE,  
AND REST ASSURED, THERE'S NO  
WRONG WAY TO EAT NACHO FRIES.***

NACHO FRIES  
**FRY**  
**FORCE**  
揚げ力